

For Immediate Release

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TEXAS CONTEMPORARY

****Texas Contemporary's Fifth Edition Features 60 Galleries and Exciting
New Programming & Partnerships****

October 1 - 4, 2015
George R. Brown Convention Center

*Special Programs include The Other Mexico, The Haas Brothers, &
MarketWorks*

Houston - September 25, 2015 - Texas Contemporary returns to the George R. Brown Convention Center in Houston's historic downtown district this October 1 - 4 to build on its years of success as the region's leading contemporary and modern art fair. New dates, a robust programming schedule, top local and national galleries, and the launch of *The Other Mexico* will afford the fair and the region's active arts community new opportunities for engagement with the best in modern and contemporary art from around the world.

2015 VIP PROGRAM

Texas Contemporary will kick off on Thursday, October 1st, in Downtown Houston's George R. Brown Convention Center with an exclusive Preview benefiting the Contemporary Arts Museum Houston. Led by Honorary Chairs John and Becca Cason Thrash, the event will feature live music, special performances, and an exclusive First Look at all sixty exhibitors, affording attendees the opportunity to make important acquisitions before the fair opens to the public. The exciting VIP

access continues through the weekend with tours of the esteemed private collections of Barbara and Michael Gamson, Bridget and Patrick Wade, Noble Energy, Brad and Leslie Bucher, and Fayez Sarofim.

THE OTHER MEXICO

Texas Contemporary's fifth edition marks the launch of the fair's dynamic partnership with The Mexican Consulate in Houston's Department of Cultural Affairs to present *The Other Mexico*, soon to be a conduit for contemporary art between Houston and Mexico. Bernardo Paz said "Otherness is what constitutes us...those realities we call cultures and civilizations are elusive." This innovative program is meant to highlight Mexico City's ground-breaking arts scene, one that reflects its city's constantly churning internal dialogue. Houston and Mexico City have long been connected - the roots of Texas patronage span across the state's southern border into the heart of the booming city. Curated by Mexico City based independent curator Leslie Moody Castro in partnership with Bill Arning, Director of the Contemporary Arts Museum Houston (CAMH), the presentation will feature seven galleries and project spaces including Yautepec, Anonymous Gallery, Galería Enrique Guerrero, Galería Parque, Diagrama, MARSO, and Casa Maauad, reflecting Mexico City's rapid materialization as an incredibly unique focal point of the global art forum.

MARKETWORKS

Texas Contemporary is proud to present the fifth edition of the fair's charity art auction, MarketWorks. This year's online auction will incorporate the fair's focus section *The Other Mexico* to further new relationships with Mexico City based galleries and cultural organizations. The artwork will be donated from the fair's participating Mexico City exhibitors: Casa Maauad, Yautapec Galeria, and Anonymous, and will be on view at the fair. Sales will benefit three Mexico City based non-profits: SOMA, Cenyeliztli and Aeromoto.

PARTNERS

Texas Contemporary Sponsors J.P. Morgan Private Bank, *The Wall Street Journal*, and Perrier will work alongside J.P. Morgan Private Bank VIP Lounge Designers Kelie Mayfield and Erick Ragni of MaRS, in collaboration with Houston's Internum, to ensure an engaging and vibrant space for the exhibition of outstanding art.

2015 Exhibitors

- **ACA Galleries** New York
- **Adelson Galleries** New York

- **Alida Anderson**
- **Art Projects** Washington DC
- **Anonymous Gallery** Mexico City
- **Art Mûr** Montréal
- **Art Palace** Houston
- **AUREUS CONTEMPORARY** Providence
- **Barbara Davis Gallery** Houston
- **Barry Whistler Gallery** Dallas
- **Cardoza Fine Art** Houston
- **Casa Mauad** Mexico City
- **Charles A. Hartman**
- **Fine Art** Portland
- **Charlie James Gallery** LA
- **Cynthia Corbett Gallery** London
- **David Shelton Gallery** Houston
- **DECORAZONgallery** London/Dallas
- **Denise Bibro Fine Art** New York
- **Devin Borden Gallery** Houston
- **Diagrama** Mexico City
- **Duane Reed Gallery** St. Louis
- **Edward Cella Art + Architecture** Los Angeles
- **Etherton Gallery** Tucson
- **Evan Lurie Gallery** Carmel
- **FMLY** New York
- **FotoFest & Houston Center for Photography** Houston
- **Galeria Enrique Guerrero** Mexico City
- **Galerie Nicolas Robert** Montréal
- **Gallery Sam** Oakland

- **Gallery Sonja Roesch** Houston
- **The Hole** New York
- **Inman Gallery** Houston
- **JONATHAN FERRARA GALLERY** New Orleans
- **Joseph Gross Gallery** New York
- **Kathryn Markel Fine Arts** New York
- **Kopeikin Gallery** Los Angeles
- **LAURA RATHE FINE ART** Houston
- **MARSO** Mexico City
- **Mindy Solomon Gallery** Miami
- **Moody Gallery** Houston
- **Morgan Lehman Gallery** New York
- **Octavia Art Gallery** Houston
- **Other Criteria** New York
- **Pan American Art Projects** Miami
- **Parque Galeria** Mexico City
- **RandallScottProjects** Baltimore
- **Revision Space** Pittsburgh
- **Rice University Art Gallery** Houston
- **Ro2 Art** Dallas
- **Samara Gallery** Houston
- **SPONDER GALLERY** Miami
- **steven harvey fine art projects** NYC
- **TAI Modern** Santa Fe
- **UNIX Gallery** New York/Houston
- **Upfor** Portland
- **wall space gallery** Santa Barbara
- **Winston Wächter Fine Art** New York

- **Yautepec** Mexico City
- **Yvonamor Palix Fine Arts** Houston
- **ZK Gallery** San Francisco

HOURS, LOCATION & TICKETING

Texas Contemporary Preview at the George R. Brown Convention Center

Benefitting Contemporary Arts Museum Houston, Hosted by John and Becca Cason Thrash

Thursday October 1, 2015

Early Access | 6:00pm - 8:00pm

Exclusively for those who have paid to receive a Patron VIP Pass

8:00pm - 10:00pm The Preview opens to VIP Pass and Fair Pass holders

General Hours

Friday, October 2, 2015 | 11:00am to 7:00pm

Saturday, October 3, 2015 | 11:00am to 7:00pm

Sunday, October 4, 2015 | 12:00pm to 6:00pm

PARKING

From Thursday, October 1 to Sunday, October 4, Texas Contemporary will be offering 3 convenient parking options for attendees and exhibitors for easy access to the fair.

Valet: Valet parking is the fastest way to access the fair. To utilize this service, head east on McKinney Street or south on Avenida de las Americas towards the valet entrance at Hall B. Texas Contemporary staff will be there to guide you once you leave your car with the attendant.

Self-Parking:

Self-Parking Option 1 will be available in the Discovery Green Parking Lot on Avenida de las Americas, across from the George R. Brown Convention Center Hall B. To enter the lot, head south on Avenida de las Americas. Texas Contemporary staff will meet you at Discovery Green Parking Lot exit to guide you towards the fair entrance at Hall B.

Self-Parking Option 2 will be available at the parking lot between Jackson Street and Crawford Street heading east on Rusk Street. To enter this lot head east on Rusk and make a left into the Parking lot just after the light at Crawford. Texas Contemporary staff will meet you at the Parking Lot exit to guide you towards the fair entrance at Hall A.

Uber: Uber is partnering with Texas Contemporary this year to offer a free first Uber ride up to \$20 for anyone attending the event. Uber will also be making a \$2 donation to the fair's preview beneficiary partner, Contemporary Arts Museum Houston, for each ride taken during the fair. Texas Contemporary staff will be there to guide you once your driver leaves you at the fair entrance at Hall A. Please use PROMO Code: TEXAS CONTEMPORARY

ABOUT ART MARKET PRODUCTIONS

Art Market Productions is a Brooklyn-based production firm owned and operated by Max Fishko and Jeffrey Wainhouse. Working in concert with a talented and passionate network of dealers, curators, and arts professionals, Art Market Productions is proud to present forward thinking, progressive, and successful events across the country.

For more information about Texas Contemporary and Art Market Productions, please visit www.txcontemporary.com

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